
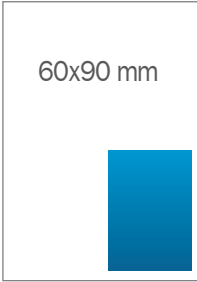
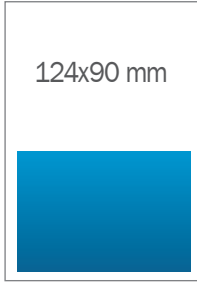
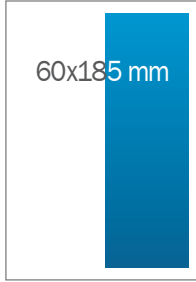







■ Vilnius In Your Pocket print guide advertising rates 2012

 <p>124x41 mm</p>	 <p>60x90 mm</p>	 <p>124x90 mm</p>	 <p>60x185 mm</p>	 <p>143x210 mm (+5mm bleed)</p>	 <p>143x210 mm (+5mm bleed)</p>
<p>Quarter page (horizontal/vertical) [1 400 Lt/€ 406]</p>		<p>Half page [2 200 Lt/€ 637] Location near map +20%</p>		<p>Full page [3 300 Lt/€ 956] pages № 5 and № 7 [3 900 Lt/€ 1 130]</p>	<p>Inside front cover [4 300 Lt/€ 1 245]</p>
	 <p>143x210 mm (+5mm bleed)</p>	 <p>143x210 mm (+5mm bleed)</p>	 <p>286x210 mm (+5mm bleed)</p>		
	<p>Inside back cover [3 800 Lt/€ 1 101]</p>	<p>Back cover [4 800 Lt/€ 1 390]</p>	<p>Double spread [4 500 Lt/€ 1 303]</p>		

■ Publication frequency

Vilnius In Your Pocket is published 3 times per year: April 1st, August 1st, December 1st.

■ Deadline for sending artworks

15 days prior to publication day.


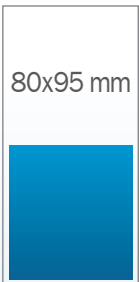
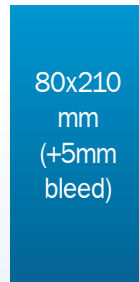
■ Discounts

- Per Year:
- 2 issues 5 - 10 % (depending on the ad size)
- 3 issues 5 - 15 % (depending on the ad size)

■ Material specifications

Resolution - 300dpi,
Colour mode - CMYK,
Formats - *tif, *eps.

■ Vilnius In Your Pocket print mini-guide advertising rates 2012

 <p>80x45 mm</p>	 <p>80x95 mm</p>	 <p>80x210 mm (+5mm bleed)</p>	 <p>80x210 mm (+5mm bleed)</p>
<p>Quarter page [800 Lt/€ 232]</p>	<p>Half page [1 100 Lt/€ 319]</p>	<p>Full page [1 700 Lt/€ 492]</p>	<p>Back cover [3 400 Lt/€ 985]</p>

■ Publication frequency

Vilnius In Your Pocket mini-guide is published twice per year: in August and in February